



WSC

SIDECARCROSS

FIM WORLD CHAMPIONSHIP



MEDIA REPORT

GP LOKET 2023





EMX QUAD EUROPEAN CHAMPIONSHIP

GP LOKET / 19.-20. 08. 2023

FIM SIDECAR MOTOCROSS WORLD CHAMPIONSHIP



LAMAX

TrueCam

DENICOL



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DENICOL

TrueCam

LAMAX

Karlovarský kraj



NÁRODNÍ SPORTOVNÍ AGENTURA



AMAZING **MOTORSPORT** WEEKEND

MORE THAN 3.000

visitors **during** the **racing** weekend

WORLDWIDE

TV

COVERAGE

357 MILIONS

TV AUDIENCE





TV BROADCASTERS 2023

TOTAL TV HOUSEHOLDS REACH

357,8 mil.



USA+CANADA
30 mil. HOUSEHOLDS



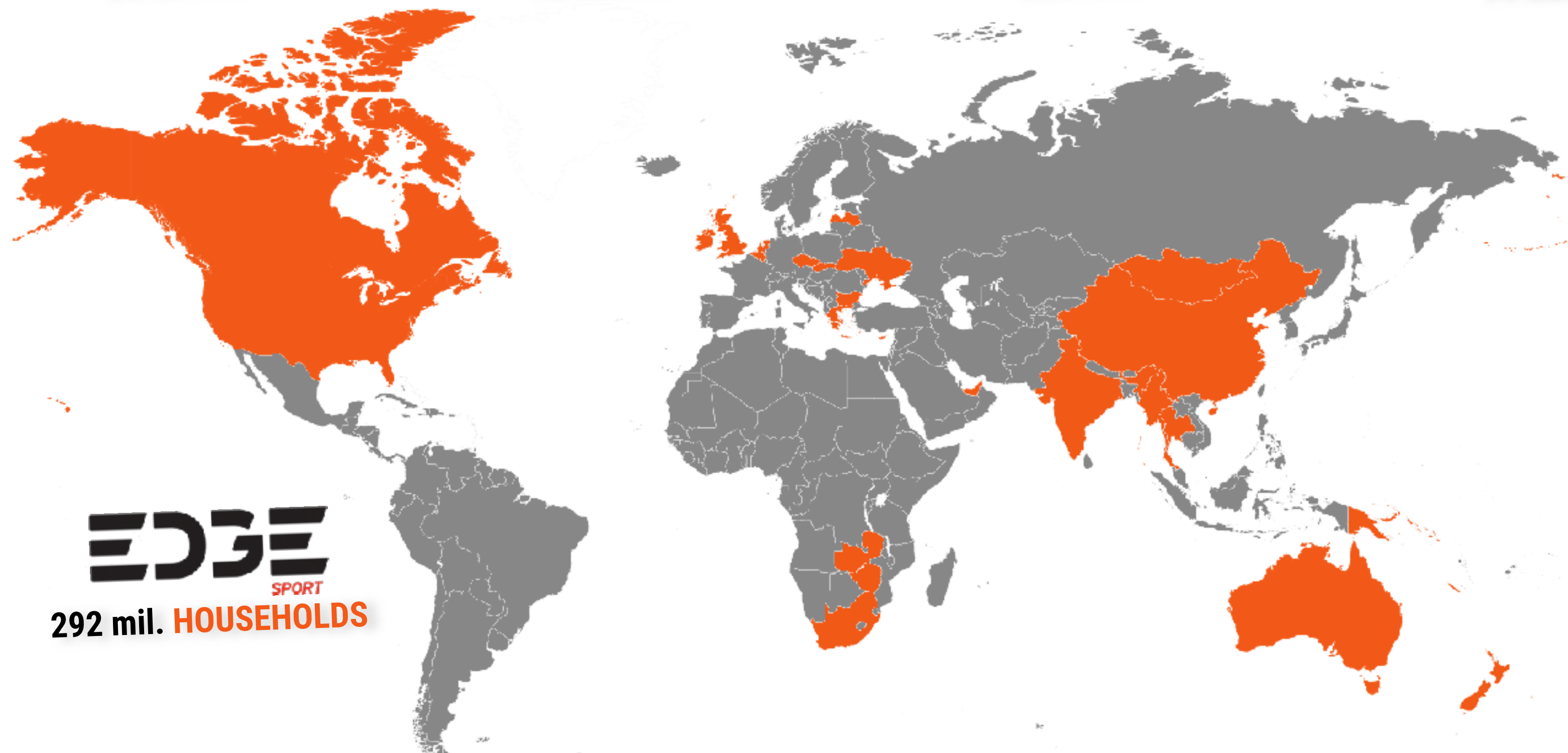
UK+IRELAND
18 mil. HOUSEHOLDS



LATVIA
300K HOUSEHOLDS



UKRAINE
14 mil. HOUSEHOLDS



292 mil. HOUSEHOLDS



CZECH REPUBLIC
3,5 mil. HOUSEHOLDS



GLOBAL
ONLINE AND OTT PLATFORMS





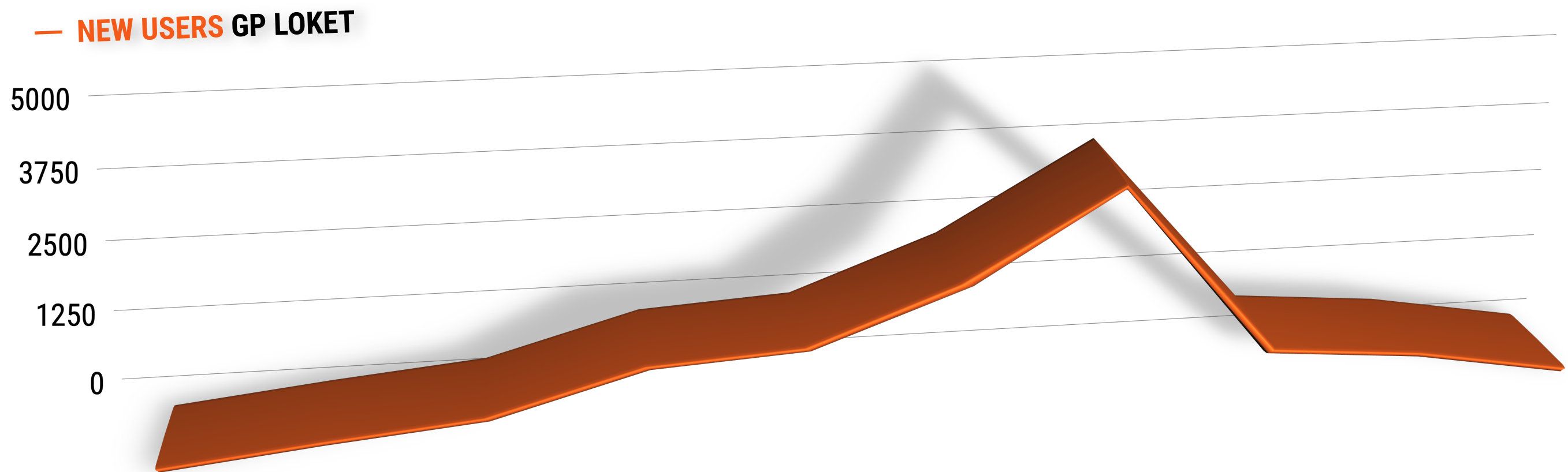


OFFICIAL WEBSITE ANALYTICS



GP LOKET	TOTAL 2023
NEW USERS 9,2 k	72,41 k
SESSIONS 28,9 k	169,45 k
BOUNCE RATE 15,63%	18,69%
AVG. SESSIONS DURATION 00:15:58	00:16:09

www.fimsidecarcross.com

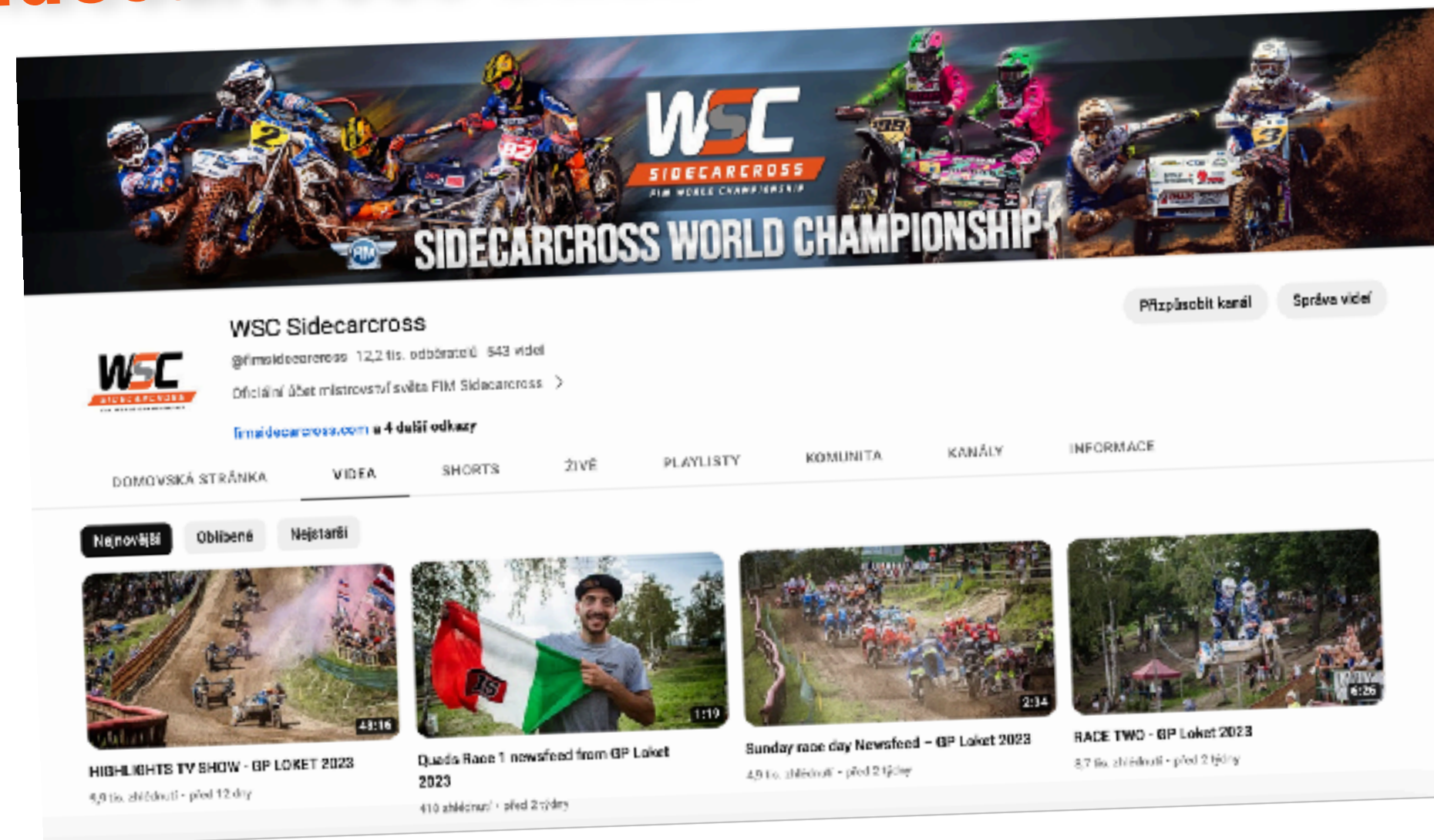
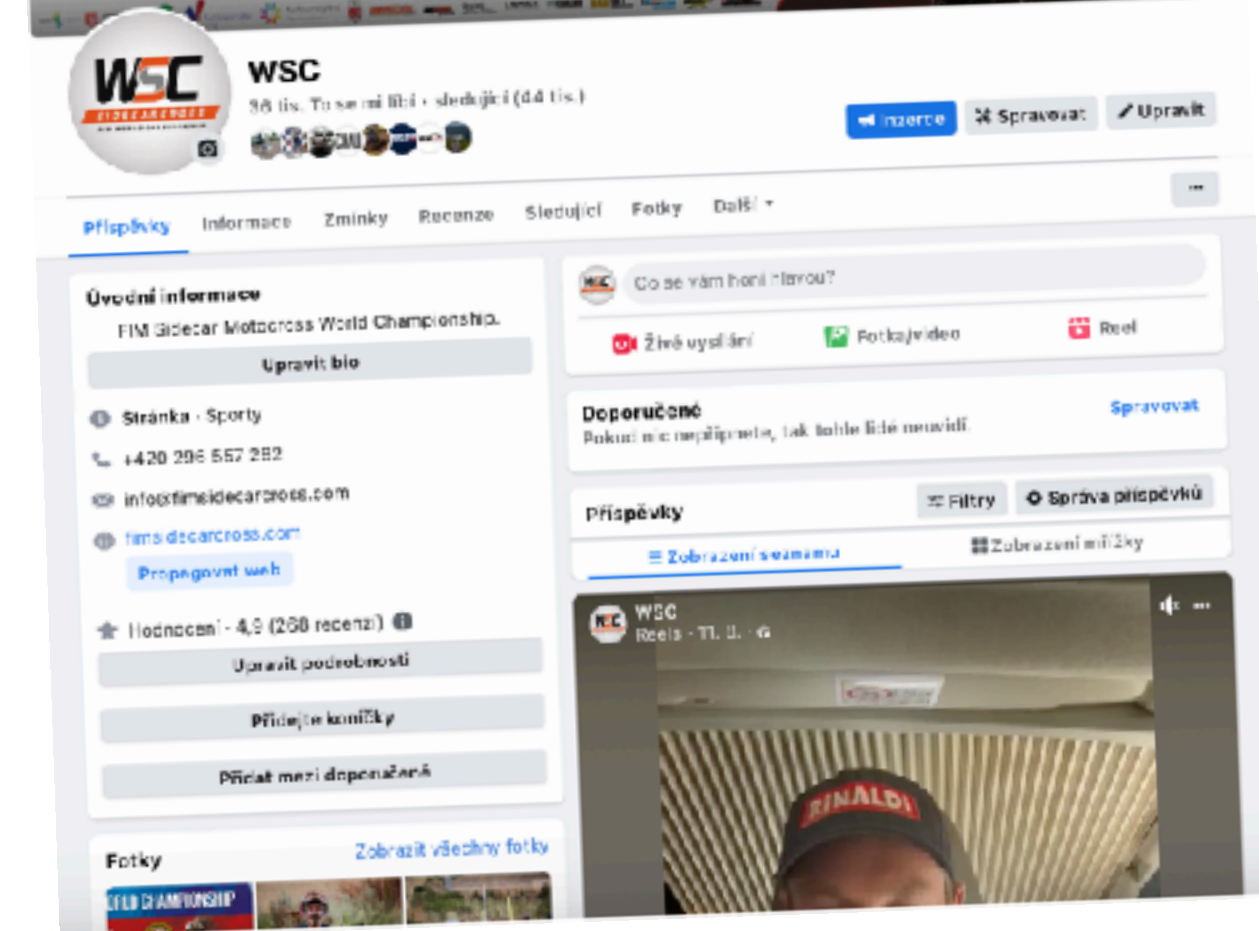






SOCIAL MEDIA REPORT GP LOKET

#fimsidecarcross #wsc #sidecarcross #mxlive



FACEBOOK

OVERALL IMPRESSIONS 1 231 369

OVERALL REACH 866 191

MINUTES VIEWED 21 560



YOUTUBE

IEWS 50 250

SUBSCRIBERS 12 480



INSTAGRAM

FOLLOWERS 27 609

ACCOUNTS REACHED 256 928



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fimsi



2



1



3

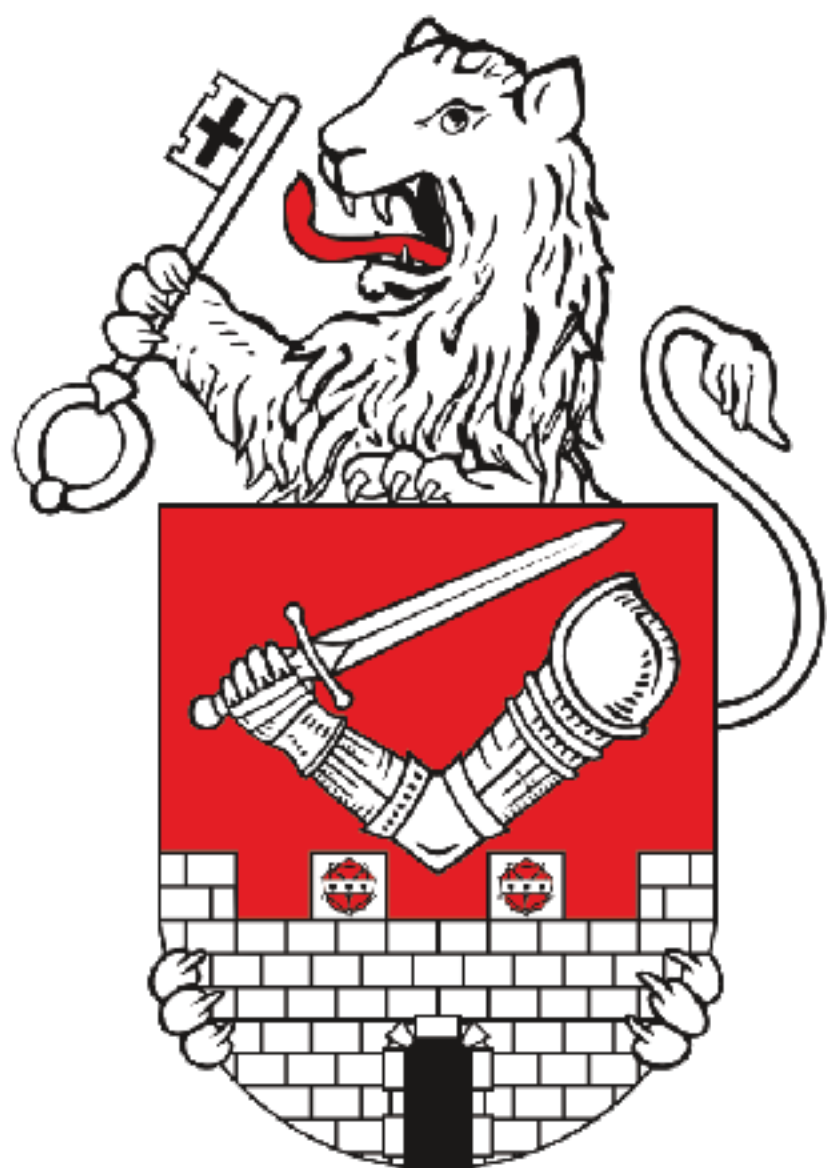


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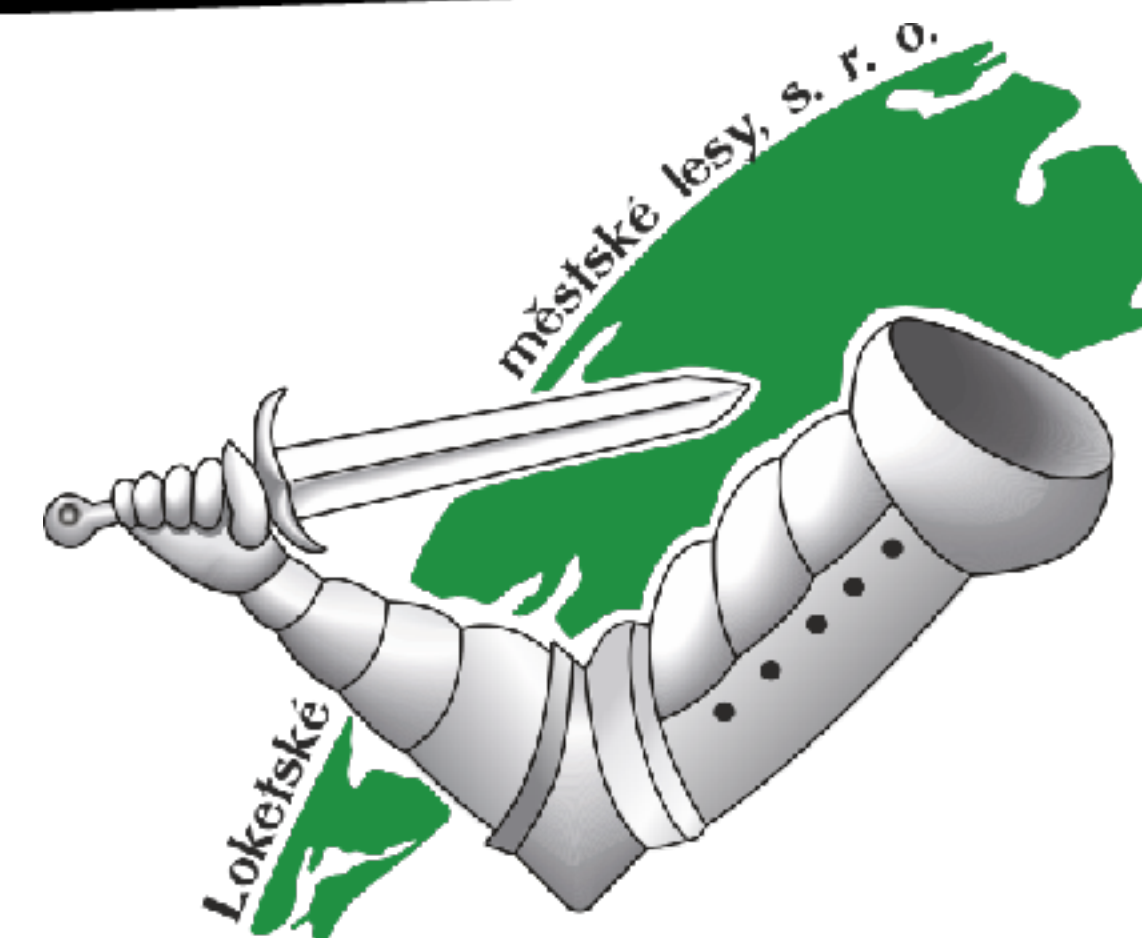
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PARTNERS

GP LOKET 2023



SUAS



GROUP



**NÁRODNÍ
SPORTOVNÍ
AGENTURA**



**Karlovarský
kraj**



Karlovarský kraj
Žijeme regionem



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THANK YOU



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